

**WLUK-TV
QUARTERLY ISSUES/PROGRAMS REPORT**

FOX NETWORK PUBLIC SERVICE ANNOUNCEMENTS

FOX NETWORK PSA'S AIRED

ELEVEN ISSUES IDENTIFIED THIS QUARTER

- 1 - COMMUNITY VALUES/DEVELOPMENT/MENTORS**
- 2 - CRIME/VIOLENCE (Incl. Law Enforcement/Protection)**
- 3 - EDUCATION**
- 4 - ENVIRONMENTAL CONCERNS**
- 5 – FAMILIES, Including Children & Teens**
- 6 - GOVERNMENT PROGRAMS/ACCOUNTABILITY**
- 7 - HEALTH CARE/ISSUES/NEWS & REFORM**
- 8 – BUSINESS & NON-PROFIT GROUP CONCERNS**
- 9 – MINORITIES, ELDERLY & WOMEN'S CONCERNS/
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT**
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- 11 – AMERICA AT WAR & INTERNATIONAL CONFLICTS**

9/10/2009

APRIL '09

3:33 PM

2ND QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
2-Apr-09	BONES	THU	8:52:04P	NAB14TECH30ENG	DIGITAL TV TRANSITION	:30
3-Apr-09	SARAH CONNOR CHRONICLES	FRI	8:14:52P	PSA30PAUSECOMF	KAISER FAMILY FOUNDATION	:30
3-Apr-09	SARAH CONNOR CHRONICLES	FRI	8:54:05P	NAB14TECH30ENG	DIGITAL TV TRANSITION	:30
4-Apr-09	COPS	SAT	8:22:15P	FOXSGK30200910H	SUSAN G KOMEN	:30
4-Apr-09	AMERICA'S MOST WANTED	SAT	9:14:46P	XNP1260220H	GATORADE/NF/ELI MANNING PLAY	:20
4-Apr-09	AMERICA'S MOST WANTED	SAT	9:56:22P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
4-Apr-09	AMERICA'S MOST WANTED	SUN	5:46:50P	FOXSGK30200910H	SUSAN G KOMEN	:30
5-Apr-09	NASCAR TEXAS 500	SUN	7:28:30P	NAB14TECH30ENG	DIGITAL TV TRANSITION	:30
5-Apr-09	AMERICAN DAD	TUE	9:01:21P	FZAA0472	FOUNDATION FOR A BETTER LIFE	:20
7-Apr-09	AMERICAN IDOL	THU	9:53:46P	NAB14TECH30ENG	DIGITAL TV TRANSITION	:30
9-Apr-09	HELL'S KITCHEN	FRI	8:11:28P	PSA20PAUSETEXT	KAISER FAMILY FOUNDATION	:20
10-Apr-09	SARAH CONNOR CHRONICLES	FRI	8:53:43P	DETPO249	DRUG FREE AMERICA/ PATDOWN	:30
10-Apr-09	SARAH CONNOR CHRONICLES	FRI	8:53:43P	DETPO249	GATORADE/NF/ELI MANNING PLAY	:20
11-Apr-09	COPS	SAT	8:02:04P	XNP1260220H	KAISER FAMILY FOUNDATION	:30
11-Apr-09	COPS	SAT	8:22:09P	PSA30PAUSETEXT	FOUNDATION FOR A BETTER LIFE	:30
11-Apr-09	AMERICA'S MOST WANTED	SAT	9:55:45P	FZAA0471	KAISER FAMILY FOUNDATION	:30
12-Apr-09	KING OF THE HILL	SUN	8:57:58P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
13-Apr-09	24	MON	9:58:43P	GREENMILYNNR30	GREEN PSA/ MARY LYNN RAUSKUB	:30
14-Apr-09	AMERICAN IDOL	TUE	8:55:49P	PSA20PAUSECOMFY	KAISER FAMILY FOUNDATION	:20
15-Apr-09	BONES	WED	8:07:27P	XNP1260220H	GATORADE/NF/ELI MANNING PLAY	:20
16-Apr-09	HELL'S KITCHEN	THU	9:14:31P	FOXSGK30200910H	SUSAN G KOMEN	:30
17-Apr-09	PRISON BREAK	FRI	8:12:30P	NAB14TECH30ENG	DIGITAL TV TRANSITION	:30
17-Apr-09	PRISON BREAK	FRI	9:53:11P	PSA20PAUSECOMFY	KAISER FAMILY FOUNDATION	:20
17-Apr-09	PRISON BREAK	FRI	9:53:11P	PSA20PAUSECOMFY	SUSAN G KOMEN	:30
18-Apr-09	NASCAR PHOENIX 500	SAT	11:44:18P	FOXSGK30200910H	DIGITAL TV/ SPIKE	:15
19-Apr-09	AMERICAN DAD	SUN	9:58:36	PSADTV15FERESTEN	24 GREEN PSA/ CARLOS	:30
20-Apr-09	24	MON	9:58:42P	GREENCARLOS30	KAISER FAMILY FOUNDATION	:20
21-Apr-09	AMERICAN IDOL	TUE	8:12:05P	PSA20PAUSECOMFY	EVERY DAY OBSOLETE ADVICES	:15
22-Apr-09	LIE TO ME	WED	8:10:06P	PSA15DEVEVDAY	EVERY DAY NOZZLES	:15
22-Apr-09	AMERICAN IDOL	WED	9:12:01P	PSA15NOZEDAY	KAISER FAMILY FOUNDATION	:30
23-Apr-09	BONES	THU	8:06:23P	PSA30PAUSETEXT	DRUG FREE AMERICA/ PATDOWN	:30
24-Apr-09	PRISON BREAK	FRI	8:55:17P	DETPO249	GATORADE/NF/ELI MANNING PLAY	:20
25-Apr-09	COPS	SAT	8:02:02P	XNP1260220H	MALARIA NO MORE/ KEIFER	:30
25-Apr-09	COPS	SAT	8:22:01P	PSA30TWFMALARIA	SUSAN G KOMEN	:30
25-Apr-09	AMERICA'S MOST WANTED	SAT	9:55:48P	PSA30TWFMALARIA	ONDCP "ANTI- DRUGS"	:30
26-Apr-09	NASCAR TALLADEGA 500	SUN	6:03:58P	FOXSGK30200910H	SUSAN G KOMEN	:30
26-Apr-09	KING OF THE HILL	SUN	7:38:44P	YDZT8143MATC	ONDCP "ANTI- DRUGS"	:30
28-Apr-09	AMERICAN IDOL	TUE	8:09:09P	FOXSGK30200910H	SUSAN G KOMEN	:30
29-Apr-09	AMERICAN IDOL	WED	9:50:59P	YDZT9023MATC	GATORADE/NF/ELI MANNING PLAY	:20
30-Apr-09	HELL'S KITCHEN	THU	9:12:19P	XNP1260220H	KAISER FAMILY FOUNDATION	:30
30-Apr-09	HELL'S KITCHEN	THU	9:54:19P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30

9/10/2009

MAY '09

3:33 PM

2ND QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-May-09	PRISON BREAK	FRI	8:55:21P	ZOMN0247	PREVENT TEEN PREGNANCY	:30
2-May-09	MLB RS GAME	SAT	7:24:06P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
2-May-09	NASCAR RICHMOND 400	SAT	10:29:25P	FOXSGK30200910H	SUSAN G KOMEN	:30
5-May-09	AMERICAN IDOL	TUE	8:15:37P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
6-May-09	AMERICAN IDOL	WED	9:23:24P	ZOMN0257	PREVENT TEEN PREGNANCY	:15
7-May-09	HELL'S KITCHEN	THU	9:53:50P	ZOMN0177	PREVENT TEEN PREGNANCY	:30
8-May-09	PRISON BREAK	FRI	8:10:35P	XNPI260220H	GATORADEN/LELI MANNING PLAY	:20
8-May-09	PRISON BREAK	FRI	8:54:53P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
9-May-09	NASCAR DARLINGTON 500	SAT	9:35:12P	KOMENFOUNDATION	KOMEN/ JEFF GORDON/ DUPONT HAT	:30
12-May-09	FRINGE	TUE	9:48:48P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
14-May-09	HELL'S KITCHEN	THU	9:12:35P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
15-May-09	PRISON BREAK	FRI	8:20:46P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
16-May-09	MLB RS GAME	SAT	7:23:02P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
16-May-09	COPS	SAT	8:02:34P	XNPI260220H	GATORADEN/LELI MANNING PLAY	:20
16-May-09	COPS	SAT	8:22:13P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
19-May-09	GLEE	TUE	9:46:06P	ZOMN0177	PREVENT TEEN PREGNANCY	:30
21-May-09	SO YOU THINK YOU CAN DANCE	THU	8:17:18P	ZOMN0237	KAISER FAMILY FOUNDATION	:30
22-May-09	DONT FORGET THE LYRICS	FRI	8:55:17P	PSA30PAUSECOMFY	PREVENT TEEN PREGNANCY	:30
23-May-09	MLB RS GAME	SAT	6:49:07P	MFOX2009H	KAISER FAMILY FOUNDATION	:30
23-May-09	COPS	SAT	8:21:52P	PSA30PAUSETEXT	DIGITAL TV TRASTION	:30
23-May-09	COPS	SAT	8:32:19P	XNPI260220H	GATORADEN/LELI MANNING PLAY	:20
24-May-09	NASCAR PRE-RACE	SUN	5:26:44P	FZA0797	FOUNDATION FOR A BETTER LIFE	:30
24-May-09	NASCAR PRE-RACE	SUN	6:10:20P	FOXSGK30200920H	SUSAN G KOMEN	:30
24-May-09	NASCAR CHARLOTTE 600	SUN	6:51:20P	FOXSGK30200930H	SUSAN G KOMEN	:30
24-May-09	AMERICAN DAD	SUN	7:08:46P	FZA0796	FOUNDATION FOR A BETTER LIFE	:60
24-May-09	KING OF THE HILL	SUN	7:39:48P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
24-May-09	THE SIMPSONS	SUN	8:23:52P	ZOMN0177	PREVENT TEEN PREGNANCY	:30
24-May-09	KING OF THE HILL	SUN	8:56:21P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
24-May-09	FAMILY GUY	SUN	9:07:05P	ZOMN0177	PREVENT TEEN PREGNANCY	:30
25-May-09	NASCAR CHARLOTTE RAIN DELAY	MON	1:46:55P	FOXSGK30200930H	SUSAN G KOMEN	:30
25-May-09	NASCAR CHARLOTTE RAIN DELAY	MON	5:01:44P	FOXSGK30200910H	SUSAN G KOMEN	:30
25-May-09	NASCAR CHARLOTTE RAIN DELAY	MON	5:40:44P	FOXSGK30200930H	SUSAN G KOMEN	:30
25-May-09	NASCAR CHARLOTTE RAIN DELAY	MON	6:03:57P	FOXSGK30200910H	SUSAN G KOMEN	:30
25-May-09	NASCAR CHARLOTTE RAIN DELAY	MON	9:52:19P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
26-May-09	BONES	TUE	9:41:52P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
26-May-09	MENTAL	WED	8:13:27P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
27-May-09	SO YOU THINK YOU CAN DANCE	THU	8:54:50P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
28-May-09	SO YOU THINK YOU CAN DANCE	FRI	9:07:02P	ZOMN0237	PREVENT TEEN PREGNANCY	:30
29-May-09	MENTAL	FRI	7:17:46P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
30-May-09	MLB RS GAME	SAT	9:31:12P	XNPI260220H	GATORADEN/LELI MANNING PLAY	:20
30-May-09	AMERICA'S MOST WANTED	SAT	9:56:40P	ZOMN0197	PREVENT TEEN PREGNANCY	:30
30-May-09	AMERICA'S MOST WANTED	SAT	9:56:40P	ZOMN0197	PREVENT TEEN PREGNANCY	:30
31-May-09	NASCAR DOVER 400	SUN	4:59:37P	FOXSGK30200910H	SUSAN G KOMEN	:30
31-May-09	AMERICAN DAD	SUN	7:56:37P	ZOMN0247	PREVENT TEEN PREGNANCY	:30

9/10/2009

JUNE '09

3:33 PM

2ND QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Jun-09	BONES	MON	9:49:59P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
2-Jun-09	MENTAL	TUE	9:08:22P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
3-Jun-09	SO YOU THINK YOU CAN DANCE	WED	8:15:47P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
3-Jun-09	SO YOU THINK YOU CAN DANCE	WED	9:20:01P	USOE0915	THE USO DAYS END	:15
4-Jun-09	BONES	THU	8:07:16P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
5-Jun-09	MENTAL	FRI	9:07:51P	FZA0797	FOUNDATION FOR A BETTER LIFE	:30
6-Jun-09	MLB GAME RS GAME	SAT	8:16:25P	MFOX2009H	MICHAEL J FOX FOUNDATION	:31
6-Jun-09	AMERICA'S MOST WANTED	SAT	9:35:15P	XNP1260220H	GATORADE/NFL/ELI MANNING PLAY	:20
6-Jun-09	AMERICA'S MOST WANTED	SAT	9:57:21P	DETPO250	PARTNERSHIP FOR A DRUG-FREE AMERICA	:31
7-Jun-09	AMERICAN DAD	SUN	9:58:21P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:31
8-Jun-09	BONES	MON	9:06:03P	MFOX2009H	MICHAEL J FOX FOUNDATION	:31
9-Jun-09	MENTAL	TUE	9:58:44P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
10-Jun-09	SO YOU THINK YOU CAN DANCE	WED	8:11:49P	FZA0797	FOUNDATION FOR A BETTER LIFE	:30
11-Jun-09	BONES	THU	8:19:54P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
12-Jun-09	MENTAL	FRI	9:05:08P	FZA0797	FOUNDATION FOR A BETTER LIFE	:30
13-Jun-09	MLB GAME RS GAME	SAT	7:24:36P	MFOX2009H	MICHAEL J FOX FOUNDATION	:31
13-Jun-09	COPS	SAT	8:21:25P	XNP1260220H	GATORADE/NFL/ELI MANNING PLAY	:21
13-Jun-09	AMERICA'S MOST WANTED	SAT	9:57:43P	HRC62009	PROSTATE HOME RUN CHALLENGE	:30
14-Jun-09	KING OF THE HILL	SUN	7:05:17P	USOE0915	THE USO DAYS END	:15
14-Jun-09	AMERICAN DAD	SUN	9:39:50P	FZA0813	FOUNDATION FOR A BETTER LIFE	:15
15-Jun-09	HOUSE	MON	8:12:42P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
16-Jun-09	MENTAL	TUE	9:07:29P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
17-Jun-09	SO YOU THINK YOU CAN DANCE	WED	8:42:31P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
18-Jun-09	BONES	THU	8:51:42P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
19-Jun-09	MENTAL	FRI	9:32:04P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
20-Jun-09	MLB GAME RS GAME	SAT	6:30:19P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
20-Jun-09	MLB GAME RS GAME	SAT	7:54:00P	MFOX2009H	MICHAEL J FOX FOUNDATION	:31
20-Jun-09	COPS	SAT	8:12:42P	USOE0910	USO DAYS END	:10
20-Jun-09	COPS	SAT	8:21:58P	PSA20PAUSETEXT	KAISER FAMILY FOUNDATION	:20
20-Jun-09	AMERICA'S MOST WANTED	SAT	9:39:08P	XNP1260220H	GATORADE/NFL/ELI MANNING PLAY	:20
21-Jun-09	AMERICAN DAD	SUN	9:36:38P	CNFI91301	AD COUNCIL/FATHERHOOD/OBAMA	:30
22-Jun-09	LIE TO ME	MON	9:58:11P	CNAU93301	AD COUNCIL/ICE AGE/ADOPTION/FOSTER CARE	:31
23-Jun-09	MENTAL	TUE	9:08:23P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:31
24-Jun-09	SO YOU THINK YOU CAN DANCE	WED	8:50:41P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
25-Jun-09	BONES	THU	8:08:51P	CNAU91301	ICEAGE/AD COUNCIL ADOPTION	:31
26-Jun-09	FOX MOVIE: VIRTUALITY	FRI	8:19:29P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
27-Jun-09	COPS	SAT	8:21:08P	HRC62009	PROSTATE HOME RUN CHALLENGE	:30
28-Jun-09	AMERICAN DAD	SUN	10:01:50P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:31
29-Jun-09	AMERICAN IDOL ENCORE	MON	9:42:51P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
30-Jun-09	FOX MOVIE: LEGALLY BLOND	TUE	8:22:40P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30



TO: FCC Programs/Issues Report

**RE: ASCERTAINMENT & DETERMINATION OF QUARTERLY ISSUES TO BE
ADDRESSED IN WLUK-TV PROGRAMMING.**

**ISSUES/PROGRAMMING IS IN WLUK-TV'S FCC "*QUARTERLY PROGRAMS
AND ISSUES REPORTS.*"**

Attached is a sample script of one of five separate promos by Jay Zollar, VP & General Manager of WLUK-TV, inviting input from viewers about our news coverage.

These promos air three to five times each day, 7 days/week. The attached listing is a sample of promos which aired for one week within Quarter 1, 2008.

The General Manager discusses requests and comments from viewers with department managers each week to outline issues to be addressed through news reports and special programs.

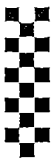
Jay T. Zollar
Vice President/General Manager
WLUK FOX 11
balancednews@wluk.com
Green Bay, WI



LIN-TV Spot Placement by Date, Time, Schedule From: 04/01/09 To: Latest date ordered

Contract: 186367 **Estimate #:** **Starting on:** 4/1/2009
Advertiser: DTV TRANSITION **Description:** Antenna/Rescan Information **Ending on:** 6/12/2009
Agency: DTV TRANSITION **Proposal #:** **Selected Lines:** ALL
Sales Person: HOUSE LOCAL/WLU

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
04/25/09	Sa									
WLUK	Regular	08:24:45 p	:30	\$0.00	5	10278986	ANTENNA/RESCAN(VC13959	MGR	BARTER
04/26/09	Su									
WLUK	Regular	08:19:01 p	:30	\$0.00	5	10278987	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	09:41:55 p	:30	\$0.00	1	10264427	ANTENNA/RESCAN(VC13959	MGR	BARTER
04/27/09	M									
WLUK	Regular	10:22:37 a	:30	\$0.00	2	10264516	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	10:49:19 a	:30	\$0.00	5	10278988	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	09:00:30 p	:30	\$0.00	1	10264433	ANTENNA/RESCAN(VC13959	MGR	BARTER
04/28/09	T									
WLUK	Regular	11:48:17 a	:30	\$0.00	2	10264514	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	02:38:13 p	:30	\$0.00	5	10278989	ANTENNA/RESCAN(VC13959	MGR	BARTER
04/29/09	W									
WLUK	Regular	12:08:51 p	:30	\$0.00	2	10278946	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	04:09:06 p	:30	\$0.00	5	10278990	ANTENNA/RESCAN(VC13959	MGR	BARTER
04/30/09	Th									
WLUK	Regular	11:58:19 a	:30	\$0.00	5	10278991	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	01:20:50 p	:30	\$0.00	2	10264515	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	09:45:22 p	:30	\$0.00	1	10264431	ANTENNA/RESCAN(VC13959	MGR	BARTER
05/01/09	F									
WLUK	Regular	08:49:09 a	:30	\$0.00	2	10278947	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	11:01:41 p	:30	\$0.00	5	10278992	ANTENNA/RESCAN(VC13959	MGR	BARTER
05/02/09	Sa									
WLUK	Regular	11:04:09 p	:30	\$0.00	5	10278993	ANTENNA/RESCAN(VC13959	MGR	BARTER
05/03/09	Su									
WLUK	Regular	04:46:59 p	:30	\$0.00	5	10278994	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	09:20:39 p	:30	\$0.00	1	10264432	ANTENNA/RESCAN(VC13959	MGR	BARTER
05/04/09	M									
WLUK	Regular	01:16:26 p	:30	\$0.00	5	10278995	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	02:39:42 p	:30	\$0.00	2	10264520	ANTENNA/RESCAN(VC13959	MGR	BARTER
05/05/09	T									
WLUK	Regular	09:58:55 a	:30	\$0.00	2	10264518	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	09:46:27 p	:30	\$0.00	1	10264436	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	10:49:59 p	:30	\$0.00	5	10278996	ANTENNA/RESCAN(VC13959	MGR	BARTER
05/06/09	W									
WLUK	Regular	11:47:04 a	:30	\$0.00	5	10278997	ANTENNA/RESCAN(VC13959	MGR	BARTER
WLUK	Regular	12:16:05 p	:30	\$0.00	2	10278948	ANTENNA/RESCAN(VC13959	MGR	BARTER
05/07/09	Th									
WLUK	Regular	02:25:35 p	:30	\$0.00	2	10264519	ANTENNA/RESCAN(VC13959	MGR	BARTER



AT THE MOVIES

atthemoviestv.com ★★☆☆

Digital Transition PSA

In support of your station's FCC Digital Transition PSA requirement, AT THE MOVIES will continue to include a :30 second NAB sponsored Digital Transition PSA in program once a month, airing three times per quarter.

This is an updated PSA that will feature the new transition date of June 12, 2009. If your station has already transitioned or if your transition date is different, you may choose to roll over the PSA. The PSA will be called out on the format as having the June 12th date.

The PSA has already run in the following AT THE MOVIES shows for this current quarter:

Weekend of January 17, 2009 (Show# 2322)

Weekend of February 14, 2009 (Show# 2326)

Weekend of March 14, 2009 (Show# 2330)

And will run on the upcoming weekend of AT THE MOVIES:

Weekend of April 11, 2009 (Show# 2334)

Weekend of May 9, 2009 (Show# 2338)

Weekend of June 6, 2009 (Show# 2342)

If you have questions, please contact DADT Affiliate Marketing at (818) 460-5458 or karen.johnson@disney.com

Many thanks!

PSA LIST FOR GROWN-UPS

:15

HEROES (RED CROSS)	GS 7533
MARCH OF DIMES	GS 7616
HUNGER PREVENTION	GS 7544

:30

AL-ANON	GS 7611
STATIC ELECTRICITY HOUSE	GS 7610
DISCOVER YOUR LIBRARY	GS 7510
RADON	GS7525
RED CROSS	GS 7545
PRESCRIPTION DRUGS	GS 7547
ADOPTION	GS 7548
SAFETY TOWN	GS 7541
EMPOWERME DAY CAMP	GS 7542

:60

HABITAT FOR HUMANITY	GS 7520
EPA	GS 7546
VETERANS HEALTH	GS 7556
ARBOR DAY	GS 7594
STATIC ELECTRICITY HOUSE	GS 7609
COLLEGE ACCESS	GS 7614
WWF	GS 7617
DISCOVER YOUR LIBRARY	GS 7512
SCHOLARSHIP	GS 7528
FIREWOOD	GS 7538
HUNGER PREVENTION	GS 7543